

# CABOT LOGO OPTIONS

## CONSERVATIVE OPTIONS

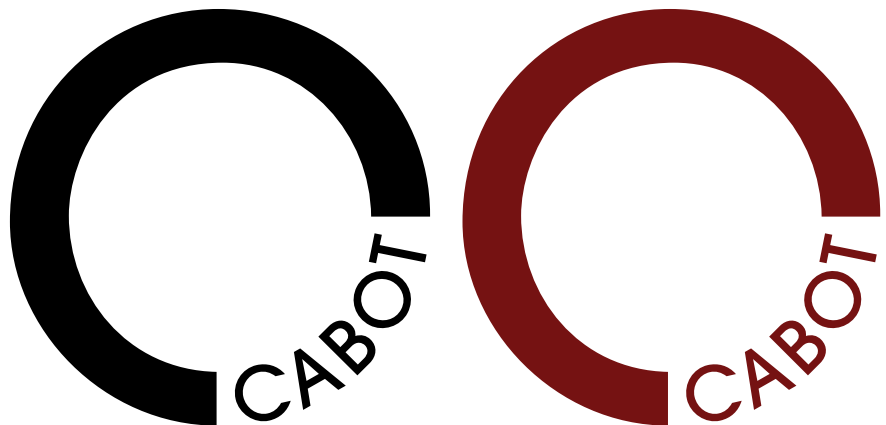
Original Logo



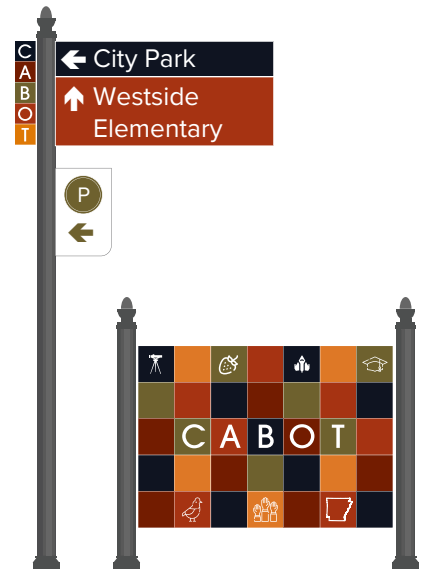
Option 1: Simple Update



Option 2: Simplistic Update



Option 3: Abstract Arkansas Shape

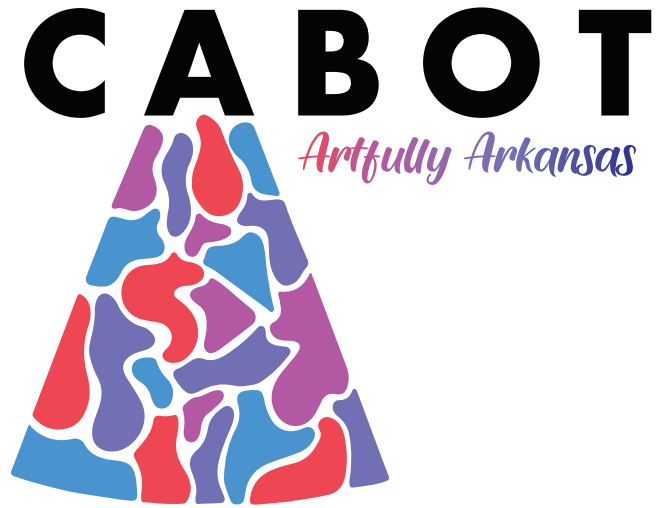


# FUN OPTIONS

Option 4: Strawberry & train tracks



Option 5: "Artfully Arkansas"



Option 6: Modern shapes



Option 7: Abstract Strawberry C



# CLEAN MODERN OPTIONS

Option 8: Modern 1 Blues

**CABOT**  
A R K A N S A S

Option 9: Modern 2 Blue/Green

**CABOT**  
A R K A N S A S

Option 10: Modern 1 Blue/Red + Tagline

**CABOT**  
A R K A N S A S  
*ALL TRACKS LEAD HOME*



Option 10: Modern 2 Blue/Green + Tagline

**CABOT**  
A R K A N S A S  
EST. 1847 • *ALL TRACKS LEAD HOME*

